

HOME AID ORANGE COUNTY

Building Hope & Homes
for the Temporarily
Homeless

SPRING 2005

Changing Lives takes Team Work

San Miguel Residence Nearing Completion



Lennar South Coast Homebuilding
Bloodgood Sharp Buster Architects



Lennar Orange County Homebuilding
Bassenian/Lagomi Architects

Homeless numbers are rising at an astounding rate – from 11,000 in 1999 to 35,000 in 2004, more than triple in just five years! The face of homelessness is changing. No longer is the ‘man with the shopping cart’ the homeless majority, in today’s world families and children represent 65% of the homeless population!

Nearly four years ago in an effort to address this evolving trend, the idea of San Miguel Residence, an innovative supportive housing program was born. As the venture began taking shape, care provider, Mercy House reached out to HomeAid Orange County asking them to serve as the project developer. HomeAid recruited Builder Captains, Lennar South Coast Homebuilding (Greystone Homes) and Lennar Orange County Homebuilding and together-along with the City of Santa Ana,

and the Historic French Park Neighborhood Association - they formed the partnership that became the San Miguel Residence development team.

The Builder Captains were set to the task of building two separate structures; a two-story 2,700 square foot craftsman style home designed by Bassenian/Lagomi Architects built by Lennar Orange County Homebuilding - and the second, a 4,200 square foot five-unit apartment building in a Spanish motif designed by Costa Mesa-based firm, Bloodgood Sharp Buster Architects & Planners, Inc., built by Lennar South Coast Homebuilding.

When completed, San Miguel will serve a mix of individuals and families, with the majority of residents coming from one of Mercy House’s transitional programs including Joseph House for

homeless men. Two other Mercy House shelters, Emmanuel House serving adults living with HIV/AIDS; and Regina House for homeless women and children - both developed by HomeAid and its partners - will also transition residents into the new project.

Under the guidance of Douglas Woodward, Lennar South Coast Homebuilding division president, along with his team, Mark Kemmerer, vice president of operations, Colleen Rust and Karl Newman; and Lennar Orange County Homebuilding led by Bob Tummolo, senior vice president of operations with his team; John Jessup, vice president of operations, Dore Kingham and Casey Murphy in-kind donations of labor and materials were enlisted from over 125 trade partners who either donated or provided discounted services and supplies.



San Miguel Residence Contributors

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Shelter Updates

Builder Captain Sought



Hope Family Housing – Buena Park, a one-acre property that will ultimately provide 16-18 units of long-term transitional housing for homeless families is in need of a Builder Captain to lead the development.

Long-time HomeAid supporter, Newport Beach-based Bassenian/Lagoni Architects is completing the project design with final touches to be completed in conjunction with the Builder Captain once on board. Value of this project is estimated at \$2.5 million and is projected to break ground later in 2005.

Those interested in serving as the Builder Captain may contact Scott Larson at HomeAid Orange County.

Fullerton Interfaith New Vista Shelter Closer to Completion



Construction is moving forward at Fullerton Interfaith New Vista Shelter serving homeless families. Led by Builder Captain Brookfield Homes, this 1,900 square foot home scheduled for completion in the summer of 2005 is comprised of four bedrooms, a large kitchen, a great room, and a four-car enclosed garage.

Since the Wall Raising in mid-November, 2004 the following work has been completed:

- Framing – Quality Structures
- Plumbing – Plumbing Concepts
- HVAC – Aliso Air/Westpac
Air Conditioning
- Electrical – SB Electric
- Roofing – DRI Residential



A collaborative practice of urban design and planning



Village of Hope



Village of Hope Heading Towards Completion

Village of Hope, the largest of HomeAid Orange County's current shelter developments is coming to life on a 5-acre plot on the old Tustin Marine Corp Air Base.

Led by Builder Captains Oltmans Construction, William Lyon Homes, John Laing Homes, and Lennar, the project - which is moving forward as in-kind donations and/or cash contributions are secured - is scheduled for completion later in 2005.

This shelter development, slated to become a national model of successful base re-use planning is the result of a multi-entity collaboration. The dynamic partnership efforts of care provider, the Orange County Rescue Mission; HomeAid Orange County and its team of Builder Captains; the Building Industry Association; the City of Tustin; and a host of other individual and corporate contributors is a clear demonstration of how to utilize private and public partnerships to successfully redevelop closed U.S. military bases to help the homeless.

The village serving homeless families will be operated by the Orange County Rescue Mission and will serve as a home and school for six months to two years while residents attend job-training classes. Unlike most other shelter developments The Village of Hope will provide living areas where families can stay in tact as they move from homelessness toward self-sufficiency.

As of this writing, shells of the chapel, auditorium, warehouse, administration and cafeteria are nearly complete. Major headway has also been made on the medical wing, which is also nearing completion.



Village of Hope chapel view from barracks



Village of Hope sign including building



When completed, The Village of Hope will provide 192 beds to homeless families.



Hundreds of contributors have generously donated to The Village of Hope.



President's Message

2004 has been an amazing year for HomeAid Orange County. Each of our shelter developments made major strides forward. In addition to the recently dedicated San Miguel Residence led by Lennar South Coast Homebuilding and Lennar Orange County Homebuilding, there are two other projects slated for completion in 2005.

In May of 2004 Casa Teresa's Hannah's House was dedicated to serve homeless pregnant women. Led by Builder Captain, Fieldstone Communities, the home now has a fresh new look and is providing a warm refuge for the homeless women who are working to change their lives.

Pre-development continues on Hope Family Housing-Buena Park to be operated by the Orange County Rescue Mission. Designed by Bassenian/Lagoni Architects, this new project is a significant step toward adding affordable housing to Orange County's inventory.

Standard Pacific Homes, in addition to becoming a new corporate sponsor, brought its customer service team on board this year as they took on the task of refurbishing a Families Forward Irvine condominium unit to provide temporary shelter for homeless clients.

On other fronts, HomeAid Orange County Board of Directors public relations experts Karen Spargo and Nick Slevin, along with consultants Sandy Keedy of Hayes Martin and Lance Huante of P11 Creative, took the lead in the development of HomeAid's newly launched website, and redesigned newsletter.

Other focus groups continuing their efforts in 2005 are HomeAid's shelter development and government affairs teams. The shelter development team is currently assessing nine potential projects; reviewing Builder Captain candidates; investigating various trade associations, property management companies, commercial construction companies; and tenant improvement contractors, and are considering the most appropriate way to measure our efficiency and success.

This year the government affairs team will work toward 1) identifying pro bono legal resources; 2) supporting the entitlement process for care providers; and 3) advancing a community outreach program geared toward local politicians and political groups.

As we continue to grow in developing our mission to build hope and homes for the homeless, I offer my personal gratitude - and hearty congratulations to the HomeAid Board and its partners - for all you do to make a difference for those who cannot provide for themselves.

Sincerely,

Michael J. Schlesinger
President

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Douglas Woodward

Lennar South Coast Homebuilding – Division President

The HomeAid Mission

HomeAid Orange County, the founding chapter of HomeAid America, was established by the leadership of the Orange County Chapter of the Building Industry Association of Southern California in 1989. HomeAid Orange County is an affiliate of the National Association of Homebuilders, a 501(c)3 charitable organization with the mission of building or renovating shelters for the temporarily homeless. HomeAid serves individuals and families who find themselves without shelter due to factors such as domestic violence, job loss, catastrophic illness and crisis pregnancy. To date, HomeAid has raised over \$20 million in in-kind contributions resulting in the addition of over 605 shelter beds benefiting thousands of men, women and children in Southern California.



HomeAid Board Celebrates

Casa Teresa Thankful for HomeAid Support

In mid-December HomeAid Orange County board president, Michael Schlesinger and his wife Kathryn opened their festive home to host HomeAid Orange County's annual holiday party. Forty members and guests celebrated the season by toasting the completion of another successful year at HomeAid.

Invited guest, Lissa Callaghan, executive director of Casa Teresa commented on the positive effect HomeAid's participation has made in the growth of their shelter program. "The work on Hannah's House allowed residents who have decided to adopt to be housed separately from moms who have chosen to keep their babies-this separation makes the process more comfortable for all concerned," said Callaghan who went on to say that the addition of the new house allowed the expansion of their transitional program.

Callaghan told the group that thousands of lives had been changed as a result of the various projects HomeAid orchestrated for Casa Teresa, and thanked HomeAid for facilitating the Children and Families Commission of Orange County's five-year funding grant of over \$1 million dollars slated for Casa Teresa operations. Casa Teresa is one of several care providers for which HomeAid Orange County has helped facilitate Children and Families Commission funding.



Thom and Kathy Steele



Lee Rogaliner and Anne Gifford



Val and Dave Celestin and Jay Blakslee



Sonia Lister and Val Celestin

In the Community

Taylor Woodrow Homes Takes Christmas to Precious Life Shelter



Taylor Woodrow Homes recently played 'Santa' when the company's employees answered the Christmas call by providing toys and personal items for residents of Precious Life Shelter, a HomeAid Orange County shelter development serving homeless pregnant women.

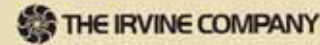
Taylor Woodrow provided baby items, toys, clothing for the moms, and many generous gift cards including certificates from Target, Payless Shoes, Wal Mart, Old Navy and several grocery stores. According to Precious Life Shelter holiday program coordinator Pam Mc Shea, "Without Taylor Woodrow's support these homeless moms and babies would not have had a Christmas at all."



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Executive Director's Message



Orange County care providers are at the core of the HomeAid shelter development program.

Without the care provider's ability to grow and undertake a shelter expansion project, HomeAid would likely not be needed to supply the brick and mortar that houses the various homeless programs throughout Orange County.

Care providers like Mercy House - that operates a variety of programs for HomeAid developments including Emmanuel House, Regina House, Joseph House and our most recent project, San Miguel Residence - are instrumental to the HomeAid shelter development expansion. In the truest sense of a partnership arrangement - each entity (the care provider and HomeAid) needs the other in order to minister to the thousands of homeless in our community.

Before becoming a HomeAid care provider, Mercy House like other HomeAid care provider affiliates was required to undergo an application and screening process.

The process begins when a provider approaches HomeAid with a project idea. That care provider is required to meet certain standards and is evaluated using the following criteria: 1) the ability to demonstrate a sound business and financial base; 2) the ability to verify qualified administrative and program personnel; and 3) the ability to secure shelter expansion/development resources beyond HomeAid support.

Once HomeAid determines the growth capacity, business and operational viability, a care provider is then rated with regard to its ability to operate programs that change lives. As part of this process, it is necessary for a care provider to have or establish a tracking system that reflects its client success rate.

There are numerous Orange County care providers with desirable capabilities, however, not all providers have the capacity to grow and undertake a shelter expansion project... it is this requisite that makes the final determination in the selection process.

HomeAid has been very privileged to work with some of the county's finest organizations and we look forward to many new and rekindled partnerships in the years to come.

Scott Larson
Executive Director

Celebrating Industry Movers & Shakers

Mark Your Calendars

HomeAid Orange County will be hosting its 7th Annual Rainbow of Hope Ball, on Saturday, June 11th at the Four Seasons Hotel in Newport Beach.

This year's theme, "Ocean's 11" is fashioned after the Sinatra-led "Rat Pack" shenanigans of the early sixties. So come strut your stuff and bring your gamblin' coin ready to lose a bundle, all in good fun to benefit the thousands of homeless we serve.



Ocean 11's Rat Pack sparked the theme of the 2005 Rainbow of Hope Ball.

In addition to a great time, the event will honor the work of committed companies and individuals who have given unselfishly to aid transitionally homeless men, women and children. The cost to attend is \$200 per person and will include a gourmet meal, hosted bar, entertainment, dancing, casino gambling, as well as live and silent auctions.

As the highlight of the evening, HomeAid Orange County will recognize outstanding contributors by presenting its Rainbow of Hope Award to exceptional building industry and community leaders. This year's Rainbow of Hope Award recipients are:

Builder: Brookfield Homes

Care Provider: Fullerton Interfaith

Corporate Partner: Peninsula Publishing

Consultant: Bloodgood Sharp Buster Architects & Planners

Sub-Contractor: Valley Crest

Volunteer: Butch Ortiz

The committee led by Michelle Pate is seeking much-need auction items - especially unique 'can't buy them anywhere' fare...underwriters and sponsors welcomed. Please contact Gina Economakos at the HomeAid office to make your contributions.

Reservation required, call (949) 553-9510.

In The Community

OCAR Continues Its Generous Support of HomeAid Orange County

The Orange County Association of Realtors (OCAR) recently gifted HomeAid Orange County with a check in the amount of \$30,000 representing the proceeds garnered from various OCAR events held throughout 2004. A heartfelt thank you for the continued support of this dynamic organization.



(From Left) Joanie Smith, Michael Schlesinger, Jeremiah Batson, and Gina Economakos



From the Director of Development

Bassenian/Lagoni

Bassenian/Lagoni Architects recently swept the Nationals and Best in American Living Awards (BALA) with more than 25 wins in nine categories including "Best Single Family Detached Home – 4,001 square feet and Over," "Best Product Design – Attached Over 10 Developed Units per Acre," and "Best Custom Home."

The highlight of the event was the presentation of the "Home of the Year " awarded to Bassenian/Lagoni in honor of its William Lyon Homes design "Altamura" in the Nellie Gail Ranch community in Laguna Hills, California.

Congratulations to the Bassenian/Lagoni team for their amazing achievements!



Altamura, William Lyon Homes

Third-Generation Homebuilder Richard Douglass Joins HomeAid Board

HomeAid Orange County is pleased to announce the appointment of its newest board member, Richard Douglass, president of the South Coast Division of Centex Homes and recently retired Building Industry Association president.

As a third generation homebuilder and Orange County native, Douglass has experience in all facets of the home building industry including serving as vice president of Forward Planning for the South Coast Division of Kaufman and Broad, now KB Home. Prior to his position with KB Home he was the director of planning for Landmark Land Company of California, a developer of some of the finest golf course communities in the nation.

Having graduated from the Construction Technology Academy at Orange Coast College program, Douglass then went on to earn a bachelor's degree in Political Science from California State University, Long Beach. His technical, hands-on experience coupled with his knowledge in both political science and economics have contributed to his success as a building industry professional.

Richard, an avid surfer, body boarder and bicycle racer resides in San Clemente with his wife Jane, their three sons and daughter.



Annual corporate sponsorships have been a blessing to HomeAid Orange County since its inception in 1989. Large companies like The Irvine Company, Wells Fargo and Shea Homes challenge homeless issues by placing their names alongside the HomeAid name. When these commitments are made - in addition to HomeAid shelter development program support- these contributions help sustain and grow events like the Rainbow of Hope Ball and Project Playhouse.

We are pleased to announce that Warmington Homes is joining the 2005 corporate roster as a first time sponsor. Although new to the sponsorship role, Warmington has been a long-time friend to HomeAid through its playhouse contributions and by volunteering as a Builder Captain for Precious Life Shelter II and Co-Builder Captain for House of Hope serving homeless women and children.

Corporate partnerships come in many forms - Valley Building Materials and the Orange County Association of Realtors (OCAR) for example, organize special events to raise money to benefit HomeAid's Shelter Development Program. Last year, one OCAR associate member, Daniel Nassie, took fundraising to new heights when he and a climbing team trekked Mt. Everest to raise money for the homeless. Today, the event's signature flag bearing the HomeAid, Building Industry Association, and OCAR logos waves triumphantly atop Mt. Everest!

Another form of corporate giving is through in-kind donations, aiding the benefactor with cost cutting associated with their gift. In-kind contributions come from a wide variety of sources, a long-time contributor for example Building Online, hosts HomeAid's websites and donates their services to keep the information clear and updated! Peninsula Publishing, under the leadership of HomeAid board member, Nick Slevin, (Builder & Developer/ Options Magazine) continues to provide a constant source of media coverage for HomeAid. In 2004, Nick committed to underwriting the printing cost of HomeAid's newsletter, saving the organization thousands of dollars!

Along with corporate sponsorships, HomeAid has opportunities for volunteerism as well as financial or in-kind support of their two major events, the Rainbow of Hope Ball in June and our signature event Project Playhouse in the fall. These underwriting options not only provide much-needed financial aid, but they offer the donor significant industry and public exposure.

So how are you going to get involved this year? To find out more about how you can become part of HomeAid's effort to aid those in need, please contact me at HomeAid Orange County.

Sincerely,

Gina R. Economakos
Director of Development

Save the Dates:

Orange County Association of Realtors

Golf Tournament *May 23, 2005*
 Bowling Tournament *October 15, 2005*
 Installation *December, TBD*



Whit Gill, Chris Crowley, Terry Mac Donald & Todd Blastek



Joyce Mason & Hal Struck

John Kolendich Memorial Golf Tournament

Monday, October 10, 2005



Cox Communications Golf Tournament

April 25, 2005



John Racunas & Matt Reagan



Daniel Nassie & Friend

Rainbow of Hope Ball

Saturday, June 11, 2005
Four Seasons Hotel, Newport Beach



Michael Schrock, Heidi Jung & Glen Black



Bill Mitchell & Sheriff Mike Carona

Project Playhouse September 17, 2005 – October 22, 2005

Project Playhouse Open House –
September 17, 2005 – 11:00 - 5:00
Fashion Island, Atrium Village

Project Playhouse Auction Party –
October 22, 2005 – 5:30 - 9:00

Fashion Island, Bloomingdale's Courtyard



*Jay Blakslee, Mike LeBlanc, General William Lyon,
 Tim Davey, Margie Wakeham & Chip Williams*

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